

adam goodrum

naudesign.com.au info@naudesign.com.au @nau_design nau is a contemporary design brand, offering furniture, lighting, and accessories by a collective of Australia's most curious and talented designers.

mega tulip

by Adam Goodrum, 2022

Introducing the next iteration of an Australian classic: Mega Tulip by Adam Goodrum.

Designed for the workplace of tomorrow, Mega Tulip features the same organic curves and perfect proportions as its predecessor, Fat Tulip. Suitable for a plethora of commercial environments ranging from flexible workplaces to lobbies to public areas, Mega Tulip has a distinctive softness that also lends itself to residential settings. Allowing for limitless configurations, Mega Tulip is as adaptable as it is graphically interesting. This flexible modular system is comprised of a diverse landscape of elements, from independent sofas and armchairs, to straight or curved segments and high back booths. Create private zones for focus, open spaces for interaction or casual areas for relaxation.

Available in a wide selection of upholstery options, Mega Tulip is a truly versatile sofa system that offers infinite typologies with one singular design language.

variations & dimensions













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A firm believer that every environment is defined by the objects within it, Adam Goodrum designs with the philosophy that an object must therefore justify its existence – through its story and detailing. For this reason, his designs celebrate process and craftsmanship, and accentuate components and joinery to create functional pieces with spirit and personality.

In recent years, Goodrum's work has been awarded a host of design accolades including the NGV Rigg Prize, Vogue x Alessi Design Prize, Indesign Luminary Award and the Idea Awards Editor's Medal. He has also been commissioned to design pieces for several global luxury brands including Veuve Clicquot, Alessi and Cappellini.

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dimensions - singular

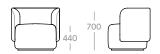
Single Armchair Low Back ROUND CU-MT-1S-LB





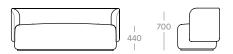
Single Armchair Low Back SQUARE CU-MT-18-LB-SQ





2 Seater Sofa Low Back / 3 Seater Sofa Low Back $_{\rm CU-MT-2S-LB-SQ\ /\ CU-MT-3S-LB-SQ}$





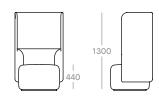
Single Ottoman ROUND CU-MT-18-0



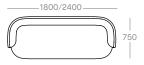


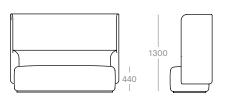
Single Armchair High Back SQUARE





2 Seater Sofa High Back / 3 Seater Sofa High Back cu-mt-2s-HB-SQ/CU-mt-3s-HB-SQ







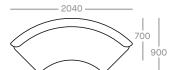
dimensions - modular

Mod InsideCurve 1/8 Lowback CU-MT-M-IC-18-LB





Mod InsideCurve 1/4 Lowback CU-MT-M-IC-14-LB





Mod Outside Curve 1/8 LowBack CU-MT-M-OC-18-LB

- 1030 -





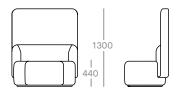




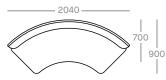


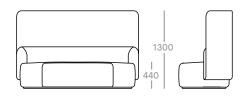
Mod InsideCurve 1/8 Highback CU-MT-M-IC-18-HB

– 1100 **–**



Mod InsideCurve 1/4 Highback CU-MT-M-IC-14-HB





Mod Square Centre Low Back CU-MT-M-SQ-LB

— 920 **—** 700



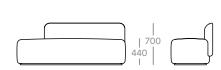
Mod Square Ottoman

650



Mod Square Chaise Right Back CU-MT-M-SQC-R

- 1820 – 700



Mod Square Chaise Left Back

- 1820 -700

